Your Investment In Character Will Make A Difference

Strong Personal Values  Set Goals
A Desire to Learn  Self Worth and Usefulness
Strong Relationships  Social Skills

Thank You for Your Investment in Character!
Every week, thousands of Scouts in the Five Rivers Council raise their hands in the Scout sign and make a promise. It’s not a pledge to an organization. It is a lifelong commitment to themselves, their families and the community they share. Your financial investment and your time to help deliver this program to our youth are among the greatest gifts you can make. We thank you for your continued support of Scouting.

John Sharkey, Council President  Marc McGrain, Council Commissioner  Gary Decker, Scout Executive

BOY SCOUTS OF AMERICA
FIVE RIVERS COUNCIL

2020 Friends Of Scouting
Does Scouting Work?

We all know Scouting’s goal is to prepare young people for life, but does it work?

Scouting was put to the test over the course of three years, when a research team from Tufts University worked with the Boy Scouts of America’s Cradle of Liberty Council to measure the character attributes of both Scouts and non-Scouts—all with a goal of better understanding the character development of youth as it was happening. The project, which was funded by the John Templeton Foundation and led by Dr. Richard M. Lerner, surveyed nearly 1,800 Cub Scouts and nearly 400 non-Scouts under age 12 using both interviews and survey data. In the beginning, there were no significant differences in character attributes between the two groups. By the end, however, the differences were striking in several areas:

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**Change in Character**

Over the course of the study, the change in positive character attributes for Scouts vs. non-Scouts became evident.

**How We Invest In Young People**

- 3% Administrative
- 13% Fundraising
- 84% Program

**Key Findings:**

- Over the course of three years, when a research team from Tufts University worked with the Boy Scouts of America’s Cradle of Liberty Council to measure the character attributes of both Scouts and non-Scouts—all with a goal of better understanding the character development of youth as it was happening. The project, which was funded by the John Templeton Foundation and led by Dr. Richard M. Lerner, surveyed nearly 1,800 Cub Scouts and nearly 400 non-Scouts under age 12 using both interviews and survey data. In the beginning, there were no significant differences in character attributes between the two groups. By the end, however, the differences were striking in several areas:

**Funding Sources**

Friends of Scouting revenue is a critical source of income for the Five Rivers Council Scouting Program.

- Special Events 15%
- United Way 11%
- Popcorn Sales 13%
- Trusts 1%
- Other Revenue 7%
- Camping 24%
- Friends of Scouting 20%
- Scout Store 3%
- Activities 6%

**Friends of Scouting**

Our goal is 100% participation regardless of the gift level

**Yes, I can Help!** (You may pay this now or pledge for billing later. Payable by December 31, 2019)

- Name ________________________________
- Address ______________________________
- City __________________ State _______ Zip _______________
- Phone ( ___ ) ___________ Unit # __________
- District _______________

- $75 – receive FOS window decal & Round FOS Patch
- $184 (cost of one Scout) – receive FOS window decal and FOS patch
- $368 (cost of two Scouts) – receive FOS window decal, FOS patch and certificate of appreciation
- ________(Other)
- Matching Gift Available

Pledge Payment Schedule: Please bill me beginning:

- 1 time
- 2 times
- 4 times
- 6 times
- Monthly

($50 minimum pledge required to be billed in installments)

Please charge my credit card: (American Express/Discover/MasterCard/Visa accepted)

- CC#: ________________________________
- Expiration Date: _____________________ CVV#________

I have enclosed cash or check # ____________________________

in the amount of $ __________ payable to Five Rivers Council, BSA

Signature: _______________________________________________________________________

Date: ____________________________________________________________________________

Mail To: Five Rivers Council - 244 W. Water Street, Elmira, NY 14901